



Headquarters of Suncafé in Atsugi, Japan

High Flexibility with the NEPTUNE 1500

Suncafé from Japan recently started operating PROBAT's new NEPTUNE 1500. Since its founding, the company has relied on drum roasters from Emmerich. The new machine offers numerous advantages.

The Japanese market specifically prefers ready-made coffee in cans. The BOSS brand of the Suntory Group, which has been successful in the market since 1992, is today a market leader in this segment. An increase of BOSS's market presence was made possible by establishing a subsidiary called Suncafé, which roasts coffee exclusively by itself. In this context, Suncafé has worked with one of PROBAT's drum roasters since the outset of its roasting operations. The model R1500R was made available by the affiliated company Uni Cafe. "We were immediately convinced of the quality and the long life-cycle of the roaster and thus decided as early as 2006 to operate a further PROBAT roaster in our company", Mr Yabe from Suncafé explains.

Sample roasting in Emmerich

After a sample roasting in PROBAT's research and development centre in Emmerich Suncafé last year ordered the drum roaster R1500/1. Just after this order arrived PROBAT introduced the newly developed NEPTUNE 1500 and offered Suncafé the option of changing its order to the new model. "PROBAT was very accommodating with their free offer and we really appreciate their engagement", Yabe adds. Suncafé is presently beginning to produce with the new machine. The company particularly values the NEPTUNE 1500's flexibility as this makes it possible to quickly adapt to the changing demands of merchants.

Dark roasts are trend-setting

In this way, Suncafé can, for instance, also quickly react to present developments in the Japanese coffee market with respect to dark roasts. Thereby, the possible additional options of the NEPTUNE 1500 are of additional benefit. Thus, Suncafé has selected the "Dark Roast" option package in order to meet market demands at any time. Today, the company already offers very dark roasts and wants to test the

market for even darker roasts in the future. "The NEPTUNE 1500, with its wide range of technical possibilities, offers numerous advantages that Suncafé is now using in order to develop even better canned coffee products for the Japanese market", Yabe summarises. ■



H. Ohtake, President of K. K. Uni Cafe, H. Yoshimura, President Suncafé K. K. and S. Shirai, Director Suntory K. K. at the commissioning ceremony of the NEPTUNE 1500 in Atsugi

Short Company Profile

Suncafé Limited is a subsidiary of the Japanese Suntory Group and was established in September 2001. Company headquarters is Atsugi in Kanagawa Province. Suncafé exclusively supplies the parent company Suntory with coffee for its own canned brand BOSS. Thanks to the success and the increased demand for BOSS canned coffee in the Japanese market production has been steadily increasing since company establishment.

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